

Cookie Policy

I General Terms and Conditions

1. Vītols un Vītols, SIA, Reg. No. 40203107610, address: Aizvēja iela 1, Rīga, LV-1030; email address: info@vitolaklinika.lv; website address: <https://vitolaklinika.lv/> (hereinafter – the Company) undertakes to ensure the security of the Company's website <https://vitolaklinika.lv/> (hereinafter – the website) and the security of its visitors' personal information, as well as the protection of their rights when visiting the Company's website and viewing its content.
2. This cookie policy has been prepared with the aim of providing visitors to our website with additional information about the technologies used on the website and how the Company uses them.

II Information about cookies

3. Cookies are small text and number files that are downloaded and stored on your computer or other device (e.g. smartphone, tablet) and saved in your web browser whilst you are visiting the website. They can be used to track which pages you visit on the website, to save the information you enter, or to remember your preferences, such as language settings, whilst browsing the website.

III Purpose and legal basis for using cookies

4. Cookies are necessary to make it easier for you to use our digital services, for example, so that we can obtain information about how visitors use our website and so that we can improve the services we offer to visitors. Cookies are also used to provide you with personalised information about our products and services.
5. We use various types of cookies that are set by default (such as 'necessary' cookies), but we ask for your consent for certain cookies used for analytical and audience targeting purposes. By giving your consent in the cookie banner that appears when you visit the website, you choose whether to allow the use of specific categories of cookies.

IV Types of cookies and their use

6. We use three categories of cookies, but we only ask for user consent for two of them. You can consent to both categories of cookies or just one of them. By consenting to a category of cookies, you are giving your consent to all cookies within that category (see the detailed list of cookies below). You can change your preferences and opt out of cookies at any time.

Essential cookies

Essential cookies are essential and allow you to access various parts of the website. These cookies are stored on your computer, smartphone, tablet or other device whilst you are visiting and browsing the site, or for a set period of time. They are set in response to your actions that constitute a request for a service, such as setting privacy preferences, logging in or filling in forms. These cookies are necessary for the website to function, so they cannot be disabled, and therefore the user's consent for this category of cookies is not required.

Analytical cookies

Analytical cookies allow us to count the number of visits and their sources so that we can measure and improve the performance of our website. They help us understand which pages are most popular and which are used least frequently, as well as how visitors navigate our site. If you opt out of these cookies, your visit will not be included in our statistics, but this will not restrict your use of our website.

Marketing cookies

Targeting cookies are used to identify the content you are most interested in on this website and to provide you with the most relevant information about our products and services, improve the personalisation of our content, and enhance your experience on our site. These cookies may be used for our advertising campaigns on third-party websites. If you consent to the use of these cookies, we may also receive information about the websites of our trusted partners where you have interacted with our advertisements. If you opt out of the use of these cookies, you will be shown general, non-personalised adverts.

V List of cookies used on the website

Essential cookies – these cookies ensure the website functions correctly by providing its basic features. The website will not function properly without these cookies.

Name	Purpose	Retention period
Complianz	For cookie consent management	1 year
WordPress	For website development, stores visitor browser information, reads or may use cookies, saves user preferences	1 year

Analytical cookies – the website uses cookies from the "Google Analytics" software. These cookies collect anonymous information about the visitor's activity on the website (e.g. pages visited, date and time of visit, etc.), which is used for statistics and analysis in accordance with the specified purposes.

Accept/Reject	Name	Purpose	Retention period
	_ga	Records a unique ID used to generate statistical data on how a visitor uses this website	2 years
	_gat	Used by Google Analytics to regulate the number of requests	1 day

marketing cookies – these cookies are set by other companies whose functionality is used or whose functionality is linked to the website.

Accept/Reject	Name	Purpose	Lifetime
	fbp	Use <i>Facebook.com</i> to deliver adverts	3 months
	GPS	A cookie from the <i>Youtube.com</i> website that assigns a unique identifier to the visitor, allowing the device's geographical GPS location to be determined	1 day
	test_cookie	Used by <i>doubleclick.net</i> to determine whether the visitor's device supports cookies	1 day
	Google Maps API	Reads the visitor's IP address	During the session

VI Information regarding the user's consent to the use of cookies

- When visiting this website, a pop-up window appears informing the user that the site uses cookies. If you click on the "I agree" option, this means that you have consented to all cookies on the website and you confirm that you have read the information about cookies, their purposes, and the circumstances under which information is shared with third parties.
- With regard to "necessary" cookies, the user's consent is not required, as these cookies ensure the full and uninterrupted display of the <https://vitolaklinika.lv/> website content, so that you can log in to the website and receive an appropriate digital browsing and online user experience.

VII Rejecting cookies

- If you do not wish to have cookies used on your device, you can manage your cookie preferences by selecting 'Accept/Reject' in the list of cookies used on the website. Please note that such changes/selections may affect the functionality of the website, and as a result, you may not be able to receive personalised offers or advertisements.

VIII Withdrawing consent

10. You can change which cookies you allow us to use, or opt out of the use of cookies, at any time. You can opt out of all cookies except “necessary” ones.
11. If you wish to give or withdraw your consent for analytical and marketing cookies, click on the relevant button: “decline”, or contact the Company’s data protection officer at info@vitolaklinika.lv.

IX Changes to the Policy

12. If you have any questions regarding the processing of personal data, please refer to the Company’s privacy policy, which can be found in the “Privacy Policy” section of the Company’s website, or contact the Company’s data protection specialist at info@vitolaklinika.lv.
13. The Company reserves the right to amend this cookie policy at any time. Any changes to the cookie policy will be published at <https://vitolaklinika.lv/>.